

WEB 116

Final Review

Fall 2017

Friday, December 15 @ 3:00 PM (001-MW)
Tuesday, December 12 @ 5:00 PM (002-TR)

What do you need to study?

- All Handouts and So what...about copyright on D2L
- Class notes, including from the Zeitgeist video segment
- Links I've tweeted [@WEB__116](#)
 - If I said to read it, it's mandatory.
 - If I just shared it or suggested you read it, it may be an extra credit question.
- How to make a hyperlink, with HTML and in WordPress

The Handouts

1. What Is Interactive Multimedia - A Brief Introduction
2. Overview of the Design & Development Process
3. Team Roles and Teamwork
4. Planning Proposals and Design Docs
5. Interface Design
6. Documentation
7. So what is...Copyright

What Is Interactive Multimedia - A Brief Introduction

- What is content?
- What is media?
- What is delivery?
- TETOTOATS
 - Say it loud, say it proud!

Overview of the Design & Development Process

- Analysis
- Design
- Development
- Evaluation
- Implementation

Team Roles and Team Work

- Know each of the roles
- Know what each role does for the team
- E.g. Who is responsible for keeping the team on task and moving forward?
- E.g. What legal issues must the graphic designer manage?

Planning Proposals and Design Docs

- Be able to list the different elements of the design document
- Be able to describe the parts of the design document
- E.g. What is the purpose of the timeline?
- E.g. Which part of document is written second to last?

Interface Design

- Know the four user expectations that should be satisfied
- Know the three types of interface design
- Know techniques for enhancing interactivity
- Bottom line: if it is underlined, *italicized* or **bolded**, it is important to know
 - This is actually an example of interface design

So what about...Copyright?

- Know which things are subject to copyright
- Know the key elements of fair use and who applies them:
 - Purpose and Character
 - Nature of the work
 - Amount and Substantiality of the work used
 - The effect of your use upon the market for the work
- Know what the DMCA is and the impact it had on copyright and fair use
- Know the original purpose of copyright under US law

The original purpose of copyright under US law

“To promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries.”

[Article I, Section 8 of the US Constitution](#)

The Missing Link

Authoring aka Programming is for anyone (just the about page)

<http://ruby.bastardsbook.com/about/>



How do you make a hyperlink?

This is an example of a hyperlink that links to duckduckgo.com from the word "Search" and displays "Ducks rule!" when the user mouses over the link.

```
<a href="https://duckduckgo.com" title="Ducks rule!">Search</a>
```



How do you hyperlink in WordPress?

Net Neutrality?!?

What is it? Do we need it? What happens if we don't have it?



What do you get if you master these key concepts?



Photo: [Laney Griner](#) || Beard: [Prof. Lafferty](#) || Photoshop: [Brandon Roche](#)

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